

Pennsylvania Spring Arts Conference
June 9-11, 2010 • Majestic Theater • Gettysburg, PA



Sponsorship Opportunities

Why Sponsor an event?

The PA Spring Arts Conference has been in existence for almost 20 years. We draw all types of presenters, including colleges and universities, performing arts centers, festivals, community concerts associations, community arts councils, etc. Your sponsorship or gift helps up to keep our registration fee down so that it stays affordable for all to attend. Your sponsorship or gift allow these people, who may have never attended a large booking conference know who you are as well.

Who Attends

Pennsylvania Presenters convenes the Commonwealth's most influential cultural leaders and institutions consisting of members from the Pennsylvania Council on the Arts, PA Arts in Education Partnership, PA Partners in the Arts, Picture PA, and the Folk and Traditional Arts Infrastructure. Usually 150 – 250 artists, advocates, and administrators attend this conference, which is the only annual event of its kind in Pennsylvania.

Sponsorship Categories

Mentor/New Members Mixer Sponsor – \$750.00

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at event and Friday morning Breakfast announcements.
- ❖ 1/3 page ad in the conference booklet

Opening Reception: \$3,000.00

At the National Park Service's new \$120 million Gettysburg National Military Park Museum & Visitor Center (includes admission to all its attractions and collections) as well as space for artist entertainment/showcase during dinner.

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at event and Friday morning Breakfast announcements.
- ❖ Full-page ad in the conference booklet
- ❖ Opportunity to provide Entertainment for event – Any artist performing must be approved by conference executive committee.

Wednesday LATE NIGHT JURIED SHOWCASES: See Showcase Application for details.

9:00PM - 11:00PM

Cash bar outside venue (arranging for an open bar or buying drink tickets can be done).

This event will include the Partners in the Arts Group.

Sponsor will receive:

- ❖ Name placement with event on signs, website conference booklet.
- ❖ Bio and booking info provided at showcase to attendees
- ❖ Applications for showcasing will be available in September, please contact Cathy Little at cathy@papresenters.org.
- ❖ There will be more than one sponsor for this opportunity

Thursday Breakfast: \$1,500.00 – Continental

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at Friday morning Breakfast announcements.
- ❖ 1/2 page ad in the conference booklet
- ❖ Brochures can be placed on tables
- ❖ 5 minutes to speak to attendees at breakfast

Lunch: \$3,000.00 - Keynote

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at Friday Lunch announcements.
- ❖ Full page ad in the conference booklet
- ❖ Brochures can be placed on tables
- ❖ 5 minutes to speak to attendees at Lunch

Thursday LATE NIGHT JURIED SHOWCASES: See Showcase Application for details.

9:00PM - 11:00PM

Cash bar outside venue (arranging for an open bar or buying drink tickets can be done).

This event will include the Partners in the Arts Group.

Sponsor will receive:

- ❖ Name placement with event on signs, website conference booklet.
- ❖ Bio and booking info provided at showcase to attendees
- ❖ Applications for showcasing will be available in September, please contact Cathy Little at cathy@papresenters.org.
- ❖ There will be more than one sponsor for this opportunity

Thursday Beer, Barbeque & Band Blast, Historic Lincoln Train Station - \$1,500, Will host @ 100 attendees for evening meal.

6:30 – 8:45PM

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at event and Friday morning Breakfast announcements.
- ❖ half-page ad in the conference booklet
- ❖ Opportunity to provide Entertainment for event – Any artist performing must be approved by conference executive committee.

Friday Breakfast: \$2,200.00 Hot Breakfast

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at Saturday morning Breakfast announcements.
- ❖ full page ad in the conference booklet
- ❖ 5 minutes to speak to attendees at Breakfast

Lunch: \$1,500.00 – Not Keynote

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you at Saturday Lunch announcements.
- ❖ 1/2-page ad in the conference booklet
- ❖ Brochures can be placed on tables
- ❖ 5 minutes to speak to attendees at Lunch

Educational Session Sponsor: \$500 per session

Educational sessions will be held both days.

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you during announcements throughout the 3 day event
- ❖ 1/3 page ad in the conference booklet
- ❖ There will be more than one sponsor for this opportunity

Hospitality Sponsor: \$500 per day

Drinks and snacks will be available outside the educational session rooms.

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you during announcements throughout the 3-day event
- ❖ 1/3 page ad in the conference booklet
- ❖ There will be more than one sponsor for this opportunity

Cookie Sponsor: Choose your sponsorship amount. All donations welcome!

There are always fresh baked cookies at the registration table.

Sponsor will receive

- ❖ Name placement with event on signs, website, registration brochure (If paid in full before March 8), conference booklet.
- ❖ Announced thank you during announcements throughout the 3-day event
- ❖ Ad in the conference booklet (depending on sponsorship amount)
- ❖ There will be more than one sponsor for this opportunity

Details:

Sponsorship Ad Sizes

Ad space in the conference book is one of the benefits of sponsorships. Size of ad space is determined as follows:

Conference Information Booklet will be 11h x 8.5w

| | | |
|--------------------------|----------------|------------------|
| ❖ Full Page | 10.25h x 7.75w | more than \$2200 |
| ❖ Half Page/Vertical: | 7.75 h x 3.5w | more than \$1500 |
| ❖ Half Page/Horizontal: | 4.75h x 7.75w | more than \$1500 |
| ❖ Third Page/Horizontal: | 3h x 7.75w | more than \$750 |
| ❖ Quarter Page/Vertical: | 4.75h x 3.5w | more than \$500 |
| ❖ Announcement Size: | 2.5w x 3h | more than \$100 |

Ad Specifications

- ❖ Submission deadline is April 15, 2010
- ❖ Ads are requested to be camera ready to size. However, we can design the ad for you if given the graphic and copy elements by April 1.

Preferred formats;

- ❖ Minimum resolution requested is 300 dpi; printing clarity cannot be guaranteed if less than 300.
- ❖ The program will print black and white, so grayscale documents are preferred. However, if in color, we can convert the document for you.
- ❖ Photoshop document (can be jpg, eps, tif, pdf, etc.)
- ❖ Adobe PDF document
- ❖ MS Word documents are HIGHLY discouraged as they do not provide the proper resolution and clarity. However, if you prefer to use Word, please send the original digital images that you place in the Word file.

Questions? Ready to send? cathy@papresenters.org

Please note that we will send you an agreement of sponsorship upon your decision of sponsorship. The actual money is not due until February 1, 2010, with the full amount being due April 15, 2010. Payments can be made by check or credit card (through Paypal) and can be done as payments to fit your budget if needed

Other sponsorship opportunities may be available, please contact Cathy Little at cathy@papresenters.org for these options.

*****"Sole" sponsorship will be guaranteed to those that wish it for 25% additional over and above the sponsorship level.**